The NewAire Concept
Vehicle from Newmar:

The touch and feel of an automobile.

Newmar Corp

Newmar Quality: A Way of Life.
Newmar has created a concept vehicle that is as enjoyable to drive as it is to use for weekend getaways. As easy to maintain as it is to host tailgate parties: Introducing the landmark NewAire Concept Vehicle.

Newmar didn’t create this concept vehicle just to see if it could create a radically different motorhome. Rather, the NewAire Concept Vehicle is the result of listening to RV owners and their needs.

Newmar discovered an entirely new audience: customers who wanted a motorhome that allowed them to pursue their interests. These are the interests of a new generation of motorhome owners, interests that traditional motorhomes didn’t easily adapt to: skiing, tailgating, kayaking, touring the countryside, surf boarding, or a weekend at the races.
NEW
OF LOOKING AT A MOTORHOME.

Once behind the wheel, the driver will notice how the seat position feels like he or she is sitting in the motorhome, not on it. The dash has the look and feel of an automobile dash.

The molded doors, created specifically for the NewAire Concept Vehicle, have power windows and a keyless entry system (the entrance door is also equipped with a keyless entry system). Each door has a switch that allows the locking of all the other doors.

Newmar finished the exterior of the NewAire Concept Vehicle with painted-on colors, not decals. The paint comes complete with a clear-coat protective finish, creating a car-like reflection.
The NewAire Concept Vehicle allowed Newmar designers to create a motorhome so low that one can step directly into the unit.

This design also provides a lower center of gravity and is light in weight relative to its size. In short, the NewAire Concept Vehicle provides a new dimension in handling, ride and profile previously unseen in other motorhomes.

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